



PRESS RELEASE

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Filebank, Inc. Announces Brad Copeland as President and Chief Revenue Officer

Oakland, New Jersey, October 5, 2023 - FileBank, Inc., a leading provider of Enterprise Content Management, providing digital and physical back-office solutions, storage, scanning, retention, and data management, is delighted to welcome Brad Copeland as President and Chief Revenue Officer (CRO).

With a distinguished career in executive leadership spanning nearly three decades, Copeland brings a wealth of experience and strategic vision to the executive leadership team at FileBank.

Copeland's extensive professional journey includes leadership roles at prominent organizations, where he has consistently delivered exceptional results and demonstrated a deep understanding of the technology and enterprise sales landscape. His most recent position was Vice President of Sales Americas at Productsup, where he played a pivotal role in driving growth and expanding market presence in North America.

Brad's vast experience has been marked by taking tech startups and scaling them by building market share and brand awareness, creating partner channels and sales processes, implementations, onboarding, and retention programs. Throughout his career, his data, analytics, and digital transformation expertise helped companies scale their offerings into the enterprise markets in financial services, healthcare, HR Tech, ed-tech, and e-commerce sectors. Brad intends to take this end-to-end experience and apply it to FileBank.



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Before Productsup, Copeland served as Vice President of Enterprise Sales at Phenom People, and more than a decade at Qlik, where he held diverse roles, including VP of Enterprise Sales West & Healthcare and VP of Healthcare, North America. At Qlik, he significantly grew and exceeded annual revenues while embracing a pivotal role in expanding the company's footprint in the healthcare sector.

As President and Chief Revenue Officer (CRO) at FileBank, Inc., Brad Copeland will direct the company's revenue generation strategies, sales operations, customer engagement as well as focus on extending FileBank's capabilities such as Intelligent Document Processing (IDP) and leveraging AI.

FileBank is eager to leverage his expertise to drive continued growth and innovation. "We are thrilled to welcome Brad Copeland to FileBank, Inc. as our President and CRO," said Greg Copeland, CEO at FileBank, Inc. "Brad's immeasurable experience in sales leadership, accompanied by his formidable track record of delivering results, will be instrumental in leading FileBank toward our next phase of growth and success. We are confident his strategic vision and leadership will drive our continued expansion."

Brad Copeland's appointment is a significant milestone for FileBank, Inc. as it continues advancing its mission of providing cutting-edge data management and information governance solutions to clients worldwide. His background and leadership will play a crucial role in helping FileBank, Inc. achieve its strategic objectives.

About FileBank, Inc.

FileBank, Inc. is a leading data management and information governance solutions provider, helping organizations streamline their document and data processes. With a commitment to security, compliance, and efficiency, FileBank empowers businesses to manage their information assets effectively, from creation to destruction, while ensuring data privacy and regulatory compliance.

With Greg Copeland at the helm of FileBankART™, our artistic assets management division, the company understands the unique challenges faced by cultural and artistic institutions in preserving and accessing their invaluable collections, and offers services ensuring the secure storage and efficient management of artistic assets.

FileBank, Inc. is the proud recipient of The Document Manager Award for 2021-Storage Product of the Year (First Place Runner Up) and a Top 20 Data Storage Solution Company for 2022 (CIOREVIEW).

Visit FileBank, Inc. at www.filebankinc.com

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